



Società Italiana
di Ortodonzia

SPONSOR PROSPECTUS 2026

SIDO INTERNATIONAL SPRING MEETING

Update on Class II Malocclusions:

Scientific Evidence, Clinical Decisions, and Controversies

Riccione, PalaRiccione, March 13-14, 2026

57th SIDO INTERNATIONAL CONGRESS

Innovation, Interdisciplinarity, Future:

Orthodontics in Dialogue with Modern Medicine

Torino, Lingotto Fiere, October 8-10, 2026

Dear Partners and Sponsors,

it is with great enthusiasm that, as President of the Italian Society of Orthodontics (SIDO) for 2026, I invite you to join us in supporting and participating in the major scientific events that will define this year of continuity, innovation, and growth for our community.

Building on the scientific vision initiated in 2025 by Prof. Lorenzo Franchi, the 2026 SIDO program has been designed as part of a **two-year educational journey**, aimed at fostering a deeper integration between clinical practice, research, and interdisciplinary dialogue.

Our 2026 calendar will feature two cornerstone events:

- **The SIDO International Spring Meeting**

Update on Class II Malocclusions: Scientific Evidence, Clinical Decisions, and Controversies
Riccione, March 13–14, 2026

A meeting devoted to one of the most debated and clinically relevant orthodontic topics, structured around interactive scientific sessions, panel discussions, and evidence-based conclusions.

- **The 57th SIDO International Congress**

Innovation, Interdisciplinarity, Future: Orthodontics in Dialogue with Modern Medicine
Torino, October 8–10, 2026

Three days of high-level scientific exchange, with **parallel sessions**, **workshops**, and a special **joint SIDO–SIdP Symposium** (in collaboration with the Italian Society of Periodontology), highlighting the value of interdisciplinary cooperation in modern clinical practice. The Congress will also open with **exclusive pre-congress courses**, taught by globally recognized experts.

Together, these two events will embody the spirit of SIDO 2026: a year that unites scientific rigor, clinical excellence, and technological progress, with a strong educational purpose and international perspective.

For our sponsors and partners, this represents a **unique opportunity** to engage with a broad and diverse audience of orthodontic professionals, gain extensive **visibility across two premier events**, and contribute meaningfully to the advancement of orthodontic science and education.

Participation in both meetings — including the pre-congress sessions — offers unparalleled exposure and the chance to align your brand with a Society that continues to set standards of excellence in the orthodontic field.

We warmly invite you to take part in this journey, to share your expertise and innovation, and to stand with us as partners in shaping the future of orthodontics.

With sincere appreciation and warm regards,



Daniela Garbo
SIDO President 2026

A handwritten signature in black ink, appearing to read 'Daniela Garbo'.

SPONSORSHIP PACKAGES

Main Sponsors have priority in choosing the exhibition space based on the date of the official sponsorship confirmation

- **PLATINUM**
- **GOLD**
- **SILVER**
- **EXHIBITOR**

PLATINUM € 33.000

Possibility of being reposted on SIDO's social media profiles, in compliance with SIDO's policy. All contents must maintain an informative, institutional tone and be free of promotional elements.

SIDO INTERNATIONAL SPRING MEETING

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Riccione, PalaRiccione, March 13-14, 2026

- Pre-set booth in the exhibition area (9 sqm area)
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 1 AD Flyer in the participants' congress bag
- 5 Full registrations for non-SIDO members – *Valid for the Spring Meeting only*
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

57th SIDO INTERNATIONAL CONGRESS

Innovation, Interdisciplinarity, Future:

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Torino, Lingotto Fiere, October 8-10, 2026

- Max 65 sqm exhibition area
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 1 AD Flyer in the participants' congress bag
- 1 Sidonews to the Congress Participants* – *According to SIDO's Editorial Plan*
- 5 Full registrations for non-SIDO members – *Valid for the International Congress only*
- 2 tickets for the President's Reception for Sponsor staff
- 25 badges for Sponsor staff
- 30 Visitors Pass for the exhibition area – **VALID ON THURSDAY/SATURDAY ONLY**
- Possibility to organize Promotional Short Lectures during the breaks
- **Speakers will be present in the Onsite Program***
- Working breakfast – possibility to organize max 45-minute meetings before the scientific sessions; breakfast is offered by SIDO
- **Speakers will be present in the Onsite Program***
- Possibility to sell

* Subject to compliance with the required deadline

GOLD € 27.000

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- Pre-set booth in the exhibition area (9 sqm area)
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 3 Full registrations for non-SIDO members – *Valid for the Spring Meeting only*
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

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- Max 45 sqm exhibition area
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 4 Full registrations for non - SIDO members – *Valid for the International Congress only*
- 2 tickets for the President's Reception for Sponsor staff
- 20 badges for Sponsor staff
- 20 Visitors Pass for the exhibition area – **VALID ON THURSDAY/SATURDAY ONLY**
- Possibility to organize Promotional Short Lectures during the breaks
- **Speakers will be present in the Onsite Program***
- Possibility to sell

* *Subject to compliance with the required deadline*

SILVER € 17.000

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Riccione, PalaRiccione, March 13-14, 2026

- Pre-set booth in the exhibition area (6 sqm area)
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 1 Full registration for non-SIDO members – *Valid for the Spring Meeting only*
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

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- Max 30 sqm exhibition area
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 3 Full registrations for non-SIDO members – *Valid for the International Congress only*
- 2 tickets for the President's Reception for Sponsor staff
- 10 badges for Sponsor staff
- 10 Visitors Pass for the exhibition area – **VALID ON THURSDAY/SATURDAY ONLY**
- Possibility to sell

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.

BOOK A STAND IN THE EXHIBITION AREA

The cost of an exhibiting space is **€ 440** per square meter.
SIDO guarantees a pre-set booth at no additional cost.

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■	6 sqm	€ 2,640
■	9 sqm	€ 3,960

Exhibiting includes:

- Pre-set booth
- Thanks in the onsite Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- Possibility to sell

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■	6 sqm	€ 2,640
■	9 sqm	€ 3,960
■	12 sqm	€ 5,280
■	15 sqm	€ 6,600
■	18 sqm	€ 7,920

For a larger booth you need to become Main Sponsor

Exhibiting includes:

- Pre-set booth
- Thanks in the onsite Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- Possibility to sell

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.

OTHER SPONSORSHIP OPPORTUNITIES

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IN CONGRESS KIT

■ 1,000 lanyards with Logo	€ 2,000 + production costs
■ 1,000 notepads with Logo	€ 1,000 + production costs
■ 1,000 pens with Logo	€ 1,000 + production costs

FURTHER OPPORTUNITIES

■ Sponsorship of Poster awards	€ 500
■ 1 AD Flyer in the participants' congress bag (for exhibitors only)	€ 500
■ 1 gadget in the participants' congress bag (for exhibitors only)	€ 800
■ 1 dedicated newsletter for congress participants – limited availability	€ 1,000
■ Sponsorship of the official APP of the Congress	starting from € 1,500
■ Logo in the Poster Display area (2 screens)	€ 1,500
■ Sponsorship of the official photo sharing platform	€ 3,000
(logo or video and link) with the possibility to collect user data	
■ Coffee break for participants, each	€ 2,000
■ Lunch for participants, each	€ 4,000
■ Non-exclusive support for the President's reception (max 4 Companies)	€ 4,000
■ Exclusive support for the President's reception (only one)	€ 12,000
■ Full-page AD in the on-site program, distributed to all Congress participants	
□ Back cover	€ 2,500
□ Right Hand page	€ 2,000
□ Left Hand page	€ 1,500

The applicable VAT will be added to the costs.

OTHER SPONSORSHIP OPPORTUNITIES

57th SIDO INTERNATIONAL CONGRESS

*Innovation, Interdisciplinarity, Future:
Orthodontics in Dialogue with Modern Medicine*
Torino, Lingotto Fiere, October 8-10, 2026

IN CONGRESS KIT

■ 2,500 lanyards with Logo	€ 2,500 + production costs
■ 2,000 notepads with Logo	€ 1,500 + production costs
■ 2,000 pens with Logo	€ 1,500 + production costs

FURTHER OPPORTUNITIES

■ Sponsorship of Poster awards, each	€ 1,000
■ 1 AD Flyer in the participants' congress bag (for exhibitors only), each	€ 800
■ 1 gadget in the participants' congress bag (for exhibitors only)	€ 1,000
■ 1 newsletter for congress participants – limited availability	€ 1,200
■ Logo in the Poster Display area (4 screens + 2 totems)	€ 2,000
■ Sponsorship of the official APP of the Event	starting from € 2,000
■ Sponsorship of the official photo sharing platform (logo or video and link) with the possibility to collect user data	€ 3,500
■ Sponsorship of a Lounge Area	€ 6,000
■ Coffee break for participants, each	€ 5,000
■ Lunch for participants, each	€ 10,000
■ Non-exclusive support for the President's reception (max 4 Companies)	€ 6,000
■ Exclusive support for the President's reception (only one)	€ 20,000
■ A full page AD in the on-site program, distributed to all Congress participants	
□ Back cover	€ 3,000
□ Right Hand page	€ 2,500
□ Left Hand page	€ 2,000

The applicable VAT will be added to the costs.



Società Italiana di Ortodonzia

Società Italiana di Ortodonzia
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INFO AND BOOKING

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